

ANDALUCÍA FILMUNIVERSE

#HeritageSessions

Professional sessions of Cultural Heritage, Preservation, Sustainability and Promotion

March 9 and 10, 2022

Espacio Marqués de Contadero (Sevilla) & Live Streaming



ANDALUCÍA FILM COMMISSION



More than 20 years discovering the universe

Andalucia Film Commission is the oldest film commission in Spain and has attended both national shootings and international blockbusters.

+19.000
film shootings
attended

+1.100M€
of economic
impact

+180.000
jobs
generated

+10.000
Twitter followers with a
range of
964K

+9.000
followers on facebook
with a range of
134K

+130.000
unique visits
to the web



ANDALUCÍA FILM COMMISSION



More than 20 years discovering the universe

Andalucía Film Commission annually attends the main national and international markets, generating a global professional audience in the audiovisual sector.



FESTIVAL DE CANNES



ANDALUCÍA FILM COMMISSION



More than 20 years discovering the universe

Andalucia Film Commission is present in both the general and cinematographic press at a national level. Among many media, they have talked about us...

The logo for the magazine VARIETY, featuring the word in a red, stylized, serif font.

The logo for World of Locations, featuring the words "World of Locations" in a blue, handwritten-style font.

The logo for thelocationguide, featuring a blue circular icon with a white arrow and the text "thelocationguide" in a blue sans-serif font.

The logo for the Academia de Cine, featuring a stylized black letter 'A' with a white grid pattern and the text "ACADEMIA DE CINE" in a black sans-serif font.

The logo for the publication DEADLINE, featuring the word in a bold, black, sans-serif font.

The logo for AUDIOVISUAL451, featuring a stylized 'A' icon and the text "AUDIOVISUAL451" in a black sans-serif font, with the tagline "el medio online de la industria audiovisual" below it.

The logo for cineuropa, featuring a stylized 'C' icon with red and blue segments and the text "cineuropa" in a black sans-serif font.

The logo for THE HOLLYWOOD REPORTER, featuring the words "THE HOLLYWOOD REPORTER" in a red, stylized, serif font.

The logo for SCREEN DAILY, featuring the words "SCREEN DAILY" in a bold, black, sans-serif font.

The logo for rtve.es, featuring the text "rtve.es" in a white sans-serif font on a blurred orange and white background.

The logo for EL PAÍS, featuring the words "EL PAÍS" in a bold, black, sans-serif font.

The logo for ABC, featuring the letters "ABC" in a bold, black, sans-serif font.

ANDALUCÍA FILM UNIVERSE

Welcome to the origin of the universe

The universe of AFC is made up of meetings, projects, promotional tools, festivals, audiovisual markets, training... a universe that is born from the work of more than 20 years in the audiovisual sector and that has allowed us to reach 2022 as one of the film commissions leaders around the world.

It is planned to hold in the future sessions about different matters:

HERITAGE

SUSTAINABILITY

INNOVATION

TOURISM

MILITARY

LOCATIONS

TRAINING

INCENTIVES

INDUSTRY

#HERITAGE SESSIONS

The legacy of the universe

#Heritage Sessions is an initiative promoted by Andalucía Film Commissions within the framework of its Andalucía Film Universe strategy and which aims to discuss relevant aspects of the filming industry in its relationship with the territory, its culture and its economy.

This first milestone will focus on the commitment to the value of the architectural historical heritage and unique spaces (military, transport, natural spaces...) as the setting for filming.

AIMED TO

Professionals in the management of public and private monumental heritage, film offices and film commissions managers, and professionals in the audiovisual industry with different profiles: art directors, production directors, location managers...

WHERE

Espacio Marqués de Contadero (Sevilla)

WHEN

March 9th and 10th 2022

WHAT

Pre-registration assistance
Live streaming

#HERITAGE SESSIONS



The legacy of the universe

PROGRAM

Wednesday March 9th

- 10.00 am. Opening**
- 10.10 am. Andalucla Film Universe, the origin of everything**
Presentation of Andalucla Film Commission
Screening of the new corporate video
- 10.30 am. Cinema and Heritage**
Master Class
- 11.30 am. Filming at a monument**
Enhancement of the heritage sites and their management
- 12.30 pm. Pause**
- 01.00 pm. Industry & Film Commissions: Open Discussion**
Challenges of shooting in a heritage location
- 02.00 pm. Break**
- 03.00 pm. Discovering Universes**
A route through the city with thematic stations:
Sustainability, Safety, Architecture and Maritim shootings

Thursday March 10th

- 10.00 am. How film tourism impacts in heritage locations**
Master class that discovers how the cinema-heritage binomial works
- 11.00 am. The Universe of Andalucla**
Good practices within the Network of Film Cities
- 12.30 pm. Pause**
- 01.00 pm. "Everything you want to know and nobody has told you"**
How to shoot in a heritage location
- 02.00 pm. Closing sessions**
Next sessions of Andalucla Film Universe

CREDITS

Andalucía Film Universe is a project of Andalucía Film Commission



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In collaboration with



And supported by

