Andalucía FilmCommission

#HERITAGE SESSIONS

Wednesday March 9th

10.00am. Opening #Heritage Sessions
Mr. Carlos Rosado. President of Andalucía and Spain Film Commission

10.10am. Andalucía Film Universe, the origin of everything. Andalucía Film Commission Presentation.
Ms. Piluca Querol. Director of Andalucía Film Commission

10.30am. Cinema and Heritage. Master Class.
Ms. Libe Fernández. Architect with a postgraduated degree in "Rehabilitation, Restoration and Architectural Heritage"

11.30am. Filming at a monument. Enhancement of the heritage sites and their management
Ms. Gema Embí Nájar. Director of the Monumental Ensemble of Alcazaba in Almería
Ms. Isabel Rodríguez Rodríguez. Director - Curator of Real Alcázar of Sevilla
Mr. Juan Salvador Lopez.Chief of research and dissemination service in the Council of the Alhambra
Ms. Eva Morejón. Head of Castillo de Almodóvar del Río

12.30pm. Pause

13.00pm. Industry & Film Commissions: Open Discussion. Challenges of shooting in a heritage location.
Ms. Manuela Ocón. Association of Audiovisual Production (APPA)
Mr. Fernando Victoria de Lecea. President of the Assoc. of Audiovisual Production Companies of International Productions (PROFILM)
Ms. Oti Yebra. President of the Association of Technicians and Companies of the Audiovisual Sector in Almería (TESA)
Mr. Ernesto Chao. Professional Association of Audiovisual and Cinematographic Technicians of Andalusia (TeSeA)
Ms. Teresa Azcona. General Director of the AVS HUB of Spain Film Commission
Ms. Piluca Querol. Director of Andalucía Film Commission

14.00pm. Pause

15.00pm. Discovering Universes: A route through the city with thematic stations
Mr. Juan Ruesga. Architect and Stage designer. Architecture theme station
Mr. Ulises Custodio. Logistics manager in Fundación Nao Victoria. Maritim shootings theme station
Ms. Luz Molina. Sustainability theme station
Mr. Joaquín Ortega. Director and action coordinator in NOIDENTITY. Security theme station

Actividad subvencionada por el Ministerio de Cultura y Deporte

Con la colaboración de

Y el apoyo de

Andalucía FilmCommission

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10.00am. How film tourism impacts in heritage locations.
Master class that discovers how the cinema-heritage binomial works
Mr. Michelangelo Messina. Expert in cultural management and Director of the Ischia Film Festival
With Mr. Paulino Cuevas. Lawyer and producer

11.00am. The Universe of Andalucía. Good practices within the Network of Film Cities
Mr. José Manuel Navarro Pérez. Almería Film Office
Mr. Juan Manuel Alcedo Fernández. Cádiz Film Office
Mr. José Luis M. de Carvajal Rodríguez. Director of Córdoba Film Office
Ms. María Dolores Moleron. Coordinator Granada Film Office
Representative of Jaén Film Office
Mr. Jordi Martí. Technician of the Tourism Innovation Agency – Huelva Provincial Council
Ms. Gloria Méndez-Trelles. Axarquía Film Office
Ms. Paula Moreno / Mr. Ramón Gavira. Carmona Film Office

12.30pm. D. Antonio Muñoz. Mayor of Sevilla

12.45pm. Pause

13.00pm. Everything you want to know and nobody has told you. How to shoot in a heritage location
Mr. Manuel Claro. Director of Portugal Film Commission
Ms. Lala Obrero. Art Director
Responsible for filming attention of the Real Alcazar of Seville
Mr. Paulino Cuevas. Lawyer and Producer

14.00pm. Closing session

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